



College funding Services Available

A. RUSH & CO., Inc.

Services Provided **A. RUSH & CO.**

STUDENT COUNSELING

- Student Assessment
 - Personality Profile Evaluation
 - Advanced Search Of Careers, Majors & Studies Based On Specific Student Interests
 - Innovative College Search Based On Demographics & Personalized Areas Of Importance
- Personalized Private Student Interview – Designed By A Ph.D., An M.I.T. Graduate & Former University Professor Extremely Knowledgeable About Admissions Practices
 - The Interview Will Be Conducted By A NACAC Certified Counselor – Many Who Were Previous Admission Officers At Major Universities Across The Country
 - Written Report Will Be Provided To The Parent & Advisor Along With A Summary Of The Interview & Recommendations For The Student

COLLEGE FUNDING STRATEGIES

- Calculate Expected Family Contribution (EFC)
- Provide Planning Recommendations To Reduce EFC
- Provide Financial Aid Award Estimates For An Unlimited Number of Schools, & Recommend Additional Schools To Be Considered
- Provide Recommendations For The Best Way To Pay Your Share Of College Costs
- Provide Tax-Efficient Borrowing Strategies To Help Keep Financial Goals In Line, Along With Cash Flow Strategies for College Years & Beyond
- Provide Complete Financial Overview On College, Taxes, Cash Flow, Retirement & Develop A Plan To Improve Each Area
- Provide Strategies That Legally Protect Your Savings & Retirement Accounts From The Financial Aid Formulas
- Provide Strategies On How To Possibly Use Your Home Equity So That It Helps, Rather Than Hurts, In The Financial Aid Formulas
- Provide Proprietary Tax Scholarship Information

FINANCIAL AID DATA GATHERING & PROCESSING

- College Planning Checklist With All Timelines & Deadlines That Is Updated Electronically & E-Mailed Every Time Something Is Completed &/Or Missing
- Free Bonus – Complete Free Application For Federal Student Aid (FAFSA)
- Register Your Student For The CSS PROFILE
- Complete CSS PROFILE & Walk Families Through All Supporting Documentation
- Complete Any Additional Forms Required By The Individual Schools
- Confirm The Accuracy Of The Student Aid Report (SAR)
- Make Any Necessary Adjustments To The SAR
- Advise and Counsel on Stafford and PLUS Loan Applications
- Provide Protection From Being Overlooked For Grants, Scholarships Or Loans Due To Mistakes In Your Financial Aid Forms

APPEALS

- Spreadsheet Up To 3 Award Letters And Professionally Evaluate If Your Offer Was Fair
- Provide Tested Appeal Letters If You Were Under-Awarded

VALUE ADDED SERVICES

- Sponsor “Client-Only” Teleconferences Throughout the Year For Parents & Students On Topics Ranging From Essay Writing To Admission Tips
- Provide Easy-To-Use Parent & Student Manuals
- Provide a Monthly E-Letter To Parents & Students To Keep Them Updated On Everything They Need To Be Aware Of Along The Way With A Weekly College Funding “Tip of the Week”
- Automatic E-Mails Submitted Monthly To Both Parents & Students On What They Need To Be Doing That Month To Maximize Their College Admissions And Financial Aid Results
- Personalized Financial Aid FAQ Page
- Interactive Online Page For Each Parent / Student
- Provide Parent / Student Feedback On Specific Colleges
- Unlimited Support For Parents & Students
- Bonus Item: Copy Of Our “*Student Handbook For Success*”
- Bonus Item: Copy Of Our “*College Admissions Boot Camp Handbook*”
- A One-Stop Shop to Always Have Your Questions Answered With Personalized Contact
- Provide “Peace of Mind”